

Media Advisory

FOR IMMEDIATE RELEASE

Date: December 6th, 2019

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December 6th International Day of Climate Action: Milwaukee Climate Strike

STATEMENT:

“We can no longer pretend that climate change is an issue we can just address tomorrow, and it has been made clear to us that this crisis is not being taken seriously by our city. The People’s Climate Coalition (PCC) and all of PCC’s member organizations and individual organizers, are fully committed towards combating the Global Climate Crisis and promoting solidarity within Milwaukee between social and environmental justice leaders, especially young leaders, in order to collectively address this issue.”

WHAT: Youth-Led Rally for Climate Action & Founding of The People’s Climate Coalition

WHEN: TODAY: Friday, December 6th

- Gathering for the rally begins at 10:30am; Speakers begin at 11:00am

WHERE: Zeidler Park

301 W Michigan St, Milwaukee, WI 53203

WHO: The People’s Climate Coalition

- Speakers Include:
 - **Julie Enslow:** Organizer, [350 Milwaukee](#)
 - **Erin Sankey:** Fellow, [NextGen WI](#)
 - **Mark Denning:** Organizer, [Protectors of the Menominee River](#); Adjunct Lecturer, UWM
 - **Allaysha McBeath:** Member, [Youth Rising Up](#); Student, North Division HS
 - **Maleak Taylor:** Member, Youth Rising Up; Student, North Division HS
 - **Cheyenne Rupert:** Hub Coordinator, [Sunrise Milwaukee](#)
 - **Lee Stedman:** Co-Founder & Organizer, [Gaia Coalition Network](#)
 - **Fabi Maldonado:** Racine County Board Supervisor, 2nd District

Today, [Friday, December 6th](#), hundreds of people in Milwaukee will walk out of their schools, homes, and workplaces and demand that Wells Fargo and Chase Banks STOP financing fossil fuel companies and their executives and instead reinvest those funds into renewable energy, sustainable infrastructure and equitable practices. The strike will act as the official launch-announcement for the creation of a new, unified, effort: [The People's Climate Coalition](#).

The fossil fuel industry is one of the greatest proponents of Climate Change. [Wells Fargo](#) and [Chase Banks](#) are leading this path of destruction with the [financing](#) of more than [\\$347.3 Billion](#) into the pockets of fossil fuel companies and their executives since the [Paris Agreement in 2016](#). This includes the funding of oil pipelines, fracking, sulfide mining, coal mining, oil drilling, and the lobbying of politicians that are supposed to be on our side.

The timelines for addressing this crisis are too far off the mark; 2030 is too late to act; 2050 is too late to act. We have to act now. [Greta Thunberg](#), [Xiuhtezcatl Martinez](#), [Helena Gualinga](#), and so many [others](#) are choosing to put everything on the line to rise up to this time of darkness and fight back against the Climate Crisis and the corporate and political corruption propelling it forward. It's our responsibility to follow in their footsteps and pave the pathway for a new generation of young leaders and change-makers.

The People's Climate Coalition is made up of the members of 350 Milwaukee, Extinction Rebellion Milwaukee, Sunrise Milwaukee, the Gaia Coalition Network, the Youth Climate Action Team, NextGen WI and a number of other students, teachers and community leaders. The Coalition emphasizes the importance of citizen-led action and engagement of young leaders, as well as strategies for education, political action, non-violent civil disobedience, inclusivity and diversified leadership.

Official Facebook Event Page: <https://www.facebook.com/events/1355809827913523/>

People's Climate Coalition Webpage: <https://www.peoplesclimatecoalition.org/>

People's Climate Coalition Facebook Page: <https://www.facebook.com/PCC.MKE/>